



SalonSpa Sustainability Summit™

Bringing Beauty to Life in responsible ways.

For the third year, the SalonSpa Sustainability Summit will focus on true sustainability.

The half-day program will include presentations and an opportunity for real-time Q&A with salon and spa owners that are making it happen. Receive 3 CE hours.

Sponsored by



John Paul DeJoria, Keynote Speaker
Chairman and CEO/Co-Founder
John Paul Mitchell Systems, Inc.

Giving Back is the New Black - Learn the importance of social responsibility direct from an internationally acclaimed industry leader. Understand why “success unshared is failure.” Discover what businesses can do to incorporate healthy and sustainable practices, and learn the impact of alternative energy sources.



Matt Walsh, Speaker
President, Co-Founder
Splish Salon Systems, Inc.

Giving & Green - Discover the sustainable practices for community philanthropy that generate knowledge and support of your business. These extend to enthusiastic staff involvement and sustainable action items, including green business practices to promote your salon as responsible and sustainable.



Tamara Jercha, Speaker
President, Founder
National Association of Eco-Friendly Salons & Spas
Cosmetologists Chicago Member

Forming Your Salon & Spa’s “Green Team” - Gain appreciation for including your whole staff on the journey toward sustainability. Realize why you must incorporate them to achieve commitment to implementation of green business strategies. Take home nine steps in forming a salon/spa “Eco-Team.”



Bonnie Canavino, Moderator
President, Red Cherry Group and
Cosmetologists Chicago Board Member



Robert Nemeth, Speaker
Architect, Smart Energy Design Assistance Center
University of Illinois

Energy Use in Your Salon & Spa - Learn energy-usage issues for salons and simple things to do as owner to track and reduce consumption without compromising while improving service.



Lisa Sykes, Speaker
Sustainability Specialist/Technical Writer
Universal Companies

Importance of Label Reading - Knowing why and how to read product labels is increasingly essential. Learn the important aspects to this “art” and be better prepared to answer your clients' questions on ingredients.



Maria Sigman, Speaker
Owner, Salon Echo
Cosmetologists Chicago Member

Successful Sustainable Salon Applications - Hear how a Chicago salon owner with a vision for a sustainable salon and spa turned it into reality. Three years later, Chicago’s first fully sustainable salon and spa (4,400 square feet) was opened. As a result, Chicago now has benchmarked building design permits and specifics to salon/spa green building.

Saturday, March 27

1:00pm – 4:00pm **700**

3 CE Hours | \$75 | MBR: \$60

More about these educators and topics online
at AmericasBeautyShow.com/sustainability